The role of women in health care policy

The largest service industry in the United States is undergoing a massive transformation that will release both providers and consumers from the strictures of managed care. How will this transformation affect you as a user, payer, or provider of health care? What can you do to help it along? Professor Herzlinger will answer these questions in her presentation.

Featured Speaker:
Regina E. Herzlinger

Nancy R. McPherson Professor of Business Administration, Harvard University

Regina E. Herzlinger was the first woman to be tenured and chaired at Harvard Business School and the first to serve on a number of corporate boards. She is widely recognized for her innovative research in health care, including her early predictions of the unraveling of managed care and the rise of consumer-driven health care and healthcare focused factories, two terms that she coined. She has received numerous research awards and has been repeatedly elected as one of the 100 most powerful people in health care by the readers of Modern Healthcare. Money has dubbed her the “Godmother” of consumer-driven health care. She received her Bachelor’s Degree from MIT and her Doctorate from the Harvard Business School. Mrs. Herzlinger has served on the Scientific Advisory Group to the U.S. Secretary of the Air Force.

Wednesday, September 6
Noon - 1:30 pm
Lunch will be served.
Massachusetts General Hospital
Yawkey Building Suite B
Room 10660

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